

# Senior AI Video Specialist.

Role:	<b>AI Artist &amp; Video Creator</b>
Type:	Contract or Full-time (depending on experience)
Salary:	Competitive, DOE
Location:	SW London (WFH Wednesdays)
Reports to:	Creative Director

## About BearJam

BearJam is a London-based, award-winning video production company working with global brands including Netflix, Oracle Red Bull Racing, Just Eat, The FA, and Knight Frank. We specialise in bold storytelling across filmed, animated, and emerging formats.

As we expand our in-house capabilities, we're investing in generative AI as a creative tool – not a gimmick – to deliver imaginative, high-impact content for our clients.

## Overview of the Role

We're seeking a Senior AI Video Specialist to help define and deliver BearJam's AI-powered video capabilities. This role blends creative leadership with hands-on execution, working across commercial campaigns, branded content, and experimental formats.

You'll play a key role in shaping workflows, guiding creative direction, and helping both our team and clients understand what's genuinely possible with generative AI today.

## What You'll Do

- Lead the creative application of generative AI across video projects
- Design, test, and refine AI-driven video and post-production workflows
- Create high-quality prompts and visual outputs across image-to-video and text-to-video platforms
- Integrate AI visuals into live-action, animation, and VFX pipelines
- Oversee editing, finishing, sound design, and visual polish of AI-driven content
- Collaborate with directors, producers, editors, and freelancers to deliver standout work
- Advise clients and internal teams on the creative potential and limitations of Gen AI
- Ensure ethical, secure, and responsible use of AI tools and data

## Who You Are (Skills & Qualities)

#### **Must-Haves:**

- Proven experience delivering professional video content using generative AI tools
- Strong visual storytelling instincts and post-production expertise
- Confident prompt designer with an experimental mindset
- Advanced editing or motion/VFX skills (AE, Premiere Pro, DaVinci Resolve, etc.)
- Comfortable leading creative decisions and mentoring others
- Able to balance experimentation with client-ready delivery

#### **Nice-to-Haves:**

- Background in VFX, motion design, or creative technology
- Experience automating or scaling creative workflows
- Familiarity with LLMs or AI-assisted production pipelines
- Ability to direct or shape creative vision on projects

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### **Why Join BearJam?**

- A genuine opportunity to define how AI is used in commercial content
- Creative influence on high-profile projects and clients
- Hybrid working and a collaborative studio culture
- Competitive benefits and clear room for growth

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### **How to Apply**

Send your CV, cover letter, salary expectations, and examples of AI-driven work to  
[jobs@bearjam.co.uk](mailto:jobs@bearjam.co.uk) Subject: SENIOR AI VIDEO SPECIALIST

Let's make impossible content, together.